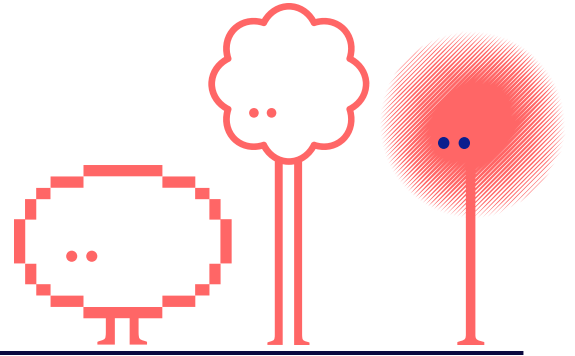


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# AUDIENCE EVALUATION RESOURCE: SIGNPOSTING



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## Immersive Arts Audience Resource Bank

### Introduction

There are many useful guides and resources available from other organisations to support you to evaluate your work.

### Free Resources and Guidance

- [Evaluating digital experiences | The Space](#)
- [How to evaluate digital work | The Space Webinar](#)
- [Digital toolkits: a resource hub | The Space](#)
- [Knowledge Hub - Digital Culture Network](#)
- [The Little Book of Creative Evaluation - Download](#)
- [Webinar recording - Designing your own survey: research basics and top questions - Digital Culture Network](#)
- [5 Common Survey Design Mistakes \(and how to avoid them\) - Culture Counts](#)
- [What we do | The Audience Agency](#)
- [Freelancers & Consultants | The Audience Agency](#)

### Evaluation Platforms for Arts Council England National Portfolio Organisations

- [Illuminate | Arts Council England](#)
- [Approach - Impact & Insight Toolkit](#)

### Paid for Platforms

- [i2 Media Research](#)
- [Evaluation made for impact - Culture Counts](#)

### Academic Reading related to Evaluation

- [Participations - Journal of Audience and Reception Studies](#)
- [Routledge Companion to Audiences and the Performing Arts - 1st Edition](#)