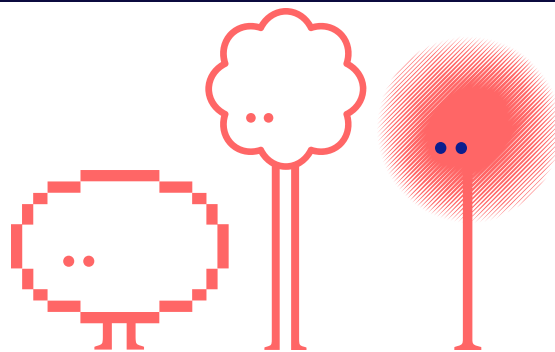

AUDIENCE FEEDBACK INFORMATION FORM



Immersive Arts Audience Resource Bank

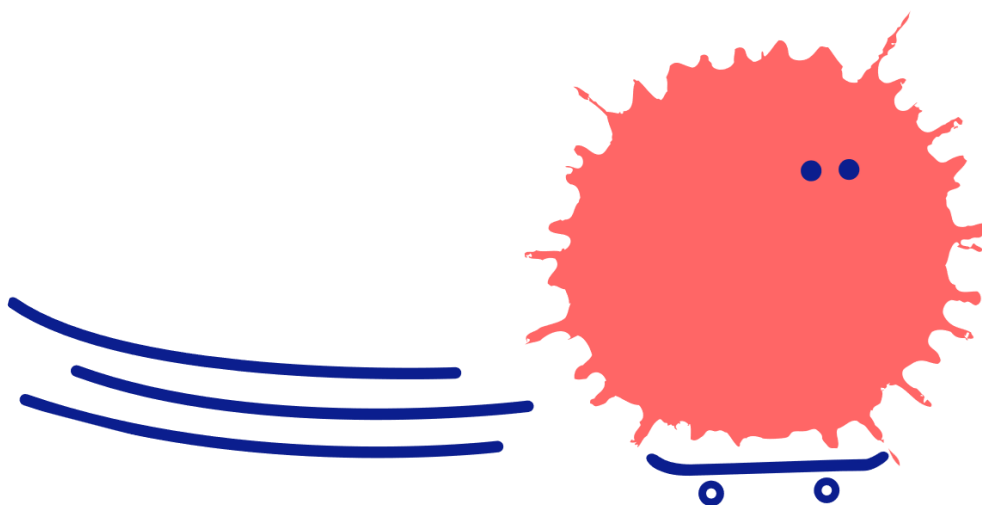
The purpose of this [USER TESTING / SHARING] is to collect audience feedback to the Immersive Arts funded artist project [INSERT PROJECT NAME].

You have been invited to participate because you are an audience member engaging with this experience during testing/showcasing.

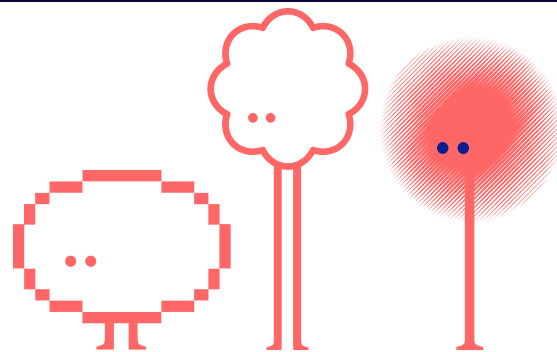
Your participation involves experiencing the immersive artwork and [COMPLETING AN ONLINE QUESTIONNAIRE / TAKING PART IN A FOCUS GROUP / OTHER] This is expected to take [] minutes.

You do not have to take part in this feedback. It is up to you to decide whether or not you want to be involved. If you do decide to take part, you will be asked to sign a consent form.

Your responses will be used to support the future development of the work.



AUDIENCE FEEDBACK CONSENT FORM



Immersive Arts Audience Resource Bank

I agree that [INSERT COMPANY/ARTIST] can use any written or verbal feedback collected during the course of the [USER TESTING / SHARING] in perpetuity for the following purposes:

- To promote [INSERT COMPANY/ARTIST NAME] via public communications, including but not limited to the [INSERT COMPANY/ARTIST NAME] website and social media channels.
- To include in funding materials shared with external organisations, including but not limited to reports and proposals.
- To file in the [INSERT COMPANY/ARTIST NAME] archive for internal, reference use.

Please complete and return this form to [INSERT COMPANY/ARTIST NAME & EMAIL]:

I (print name):

I have read and understood the information above and give permission for [INSERT COMPANY/ARTIST NAME] to take and use the data collected as detailed in this form.

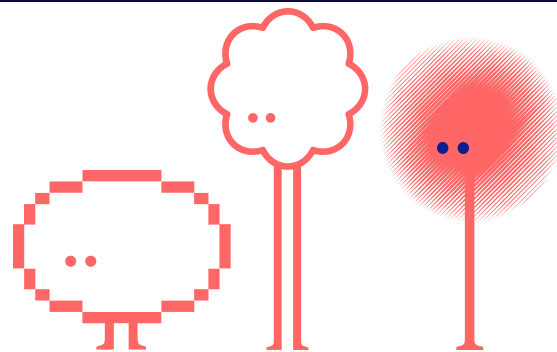
Signature:

Date:

Address:

Email address:

AUDIO - VISUAL MATERIAL CONSENT FORM



Immersive Arts Audience Resource Bank

To help us comply with the Data Protection Act 2018, we would like your consent before we take a photo/video of you at this event.

These photos/videos will be used to record and document this project/event, and may be used in digital and print formats, including print publications, marketing and advertising materials, sent out to the media with a press release, used in our publications, in exhibitions or on our website, social media channels and third party websites including but not limited to Instagram, Facebook and LinkedIn.

I agree that [INSERT COMPANY/ARTIST] can use any images or video footage taken and created during the [PROJECT/PERFORMANCE/SHARING] in perpetuity for the following purposes:

- To promote [INSERT COMPANY/ARTIST NAME] via public communications, including but not limited to the [INSERT COMPANY/ARTIST NAME] website and social media channels.
- To include in funding materials shared with external organisations, including but not limited to reports and proposals.
- To file in the [INSERT COMPANY/ARTIST NAME] archive for internal, reference use.

Please complete and return this form to [INSERT COMPANY/ARTIST NAME & CONTACT EMAIL]

I (print name):

I have read and understood the information above and give permission for [INSERT COMPANY/ARTIST NAME] to take and use the data collected as detailed in this form.

Signature:

Date:

Address:

Email address: